

NICHOLAS JOHNSON

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OBJECTIVE

A media/design position with a company that provides the opportunity to further develop professional design skills.

WORK EXPERIENCE

Freelance Web Design El Dorado, AR

August 2008 – present

Miscellaneous Web Site Design & Development.

- Designed and coded web sites for local business owners

Noalmark Broadcasting El Dorado, AR

January 2008 – present

Web & Video Designer/Developer

- Designed & Coded Web Sites for Noalmark Broadcasting
- Designed & Implemented a flash, php, & mysql video site for eldoark.com
- Recorded & edited video of local events as well as :15 second video ads

Noalmark Broadcasting El Dorado, AR

January 2005 – present

Layout Editor for The South Arkansas Leader Newspaper

- Designed the layout and helped build an identity for the newspaper
- Developed marketing materials and sales packages with sales staff
- Created logos for company radio stations and events
- Built newspaper advertisements & photographed events for content

Banner News Publishing Company Magnolia, AR

March 2001 – January 2005

- Built newspaper ads for publication
- Placed ads and prepared newspaper pages for printing
- Designed logos and graphics for special sections

VOLUNTEER EXPERIENCE

Seventh Bean Coffee House Magnolia, AR

Fall 2003 – October 2005

- Volunteered to manage a student run coffeehouse
- Developed a complete marketing plan for the coffeehouse
- Recruited and trained student volunteers to make and serve coffees

Magnolia Arts Magnolia, AR

- Designed & edited play programs for various plays and fund raising events put on by Magnolia Arts Community Theater

EDUCATION

Bachelor's of Business Administration (BBA), Emphasis in Marketing
South Arkansas University (2004)

Relevant University Classes

Principles of Marketing, Graphic Design I & II, Consumer Behavior,
Desktop Publishing, Drawing I & II

SKILLS

Computer & Misc. Skills

- Proficient in Photoshop, After Effects, Illustrator, Sorenson Squeeze
- Experience with Flash, Premiere, Final Cut Pro, InDesign, Dreamweaver
- Proficient in xhtml, CSS, php/mysql
- Experience with php, AS3, Javascript, AJAX
- Experience in Search Engine Optimization

REFERENCES

References available on request.